

ROBERT LOMBARDI

Name: Robert Lombardi

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WORK Experience

January 2010 - Present

Sean Murphy Design, Freelance Copywriter

Conceptual work, writing, and presentation of branding and marketing materials for cultural institutions and universities.

August 2009 - December 2009

Mission Creative, Creative Intern

Art direction and development of brand language for large-scale projects, publications, and RFP's as in-house copywriter. Lead agency's social media push.

February 2009 - April 2009

McCullough Creative, Creative Intern

Assistant to projects, direct mail pieces and various creative work. Primarily focused on industrial and banking clients.

September 2007 - May 2008

ETHOS Magazine, Creative Director

Overseer of creative content and design elements for university magazine managing a team of designers.

Rob Lombardi is driven to make exciting ideas happen with *writing that resonates*. Here is part of the reason why he loves what he does...

September 2007 - May 2008

Iowa State Daily, Creative Team

Ad spec development for potential business and fulfillment of creative demands of current clients.

January 2006 - December 2006

Iowa State Daily, Arts Editor

Team management of 25 in a high-stress environment, generating story concepts and developing team's abilities.

January 2005 - May 2008

Iowa State Daily, Arts Reporter and Opinion Writer

As an opinion writer, wrote satirical and light-hearted commentary. As a reporter, developed story ideas and conducted interviews for human interest pieces.

January 2005 - May 2005

Iowa State Daily, Graphic Designer

Worked with editors to create infographics and illustrations.

EDUCATION & Study Abroad

BA, Advertising

Iowa State University (2009)

Study Abroad Program

University of Wales, Swansea (2008)

COMPUTER Skills

Software: Photoshop, Illustrator, InDesign, Dreamweaver, Premiere

Languages: CSS/HTML (compatible with IE6, IE7 and standards compliant browsers), basic PHP and Javascript (using JQuery).

INTERESTS

Politics, comedy writing, pop culture obscurity, cycling.